



Ritam mora, ritam srca

# Primošten

In every heartbeat

HR | EN



#### **STARA JEZGRA**

Primošten, očaravajući dalmatinski biser na hrvatskoj obali Jadrana, leži između Šibenika i Splita. Ovaj slikoviti primorski gradić osvaja posjetitelje bogatom poviješću, neodoljivim prirodnim ljepotama i autentičnom dalmatinskom atmosferom.

Jedan od najupečatljivijih simbola Primoštena je njegov Stari grad, smješten na poluotoku. Ova slikovita jezgra obiluje uskim kamenim uličicama, šarmantnim kućama od bijelog kamena i cvjetnim balkonima. Crkva sv. Jurja i njegov kameni zvonik dominiraju horizontom, dajući gradiću poseban pečat.

#### **OLD TOWN**

*Primošten, a charming Dalmatian gem on the Croatian Adriatic coast, lies between Šibenik and Split. This picturesque seaside town captivates its visitors with its rich history, irresistible natural beauty, and authentic Dalmatian ambiance.*

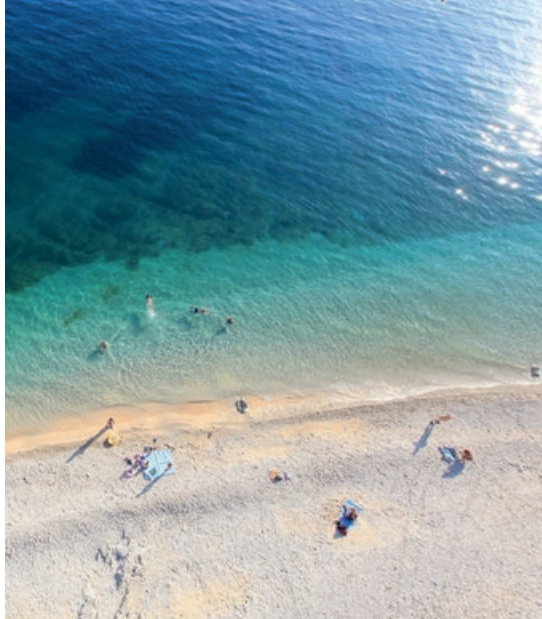
*One of the most striking symbols of Primošten is its Old Town, located on a separate peninsula. This scenic historical centre consists of many narrow stone streets, charming white-stone houses, and flower-filled balconies. The Church of St. George and its stone bell tower dominate the skyline, giving the town a distinctive character.*





## PLAŽE

Primošten se ponosi prekrasnim plažama, koje su poznate po svojoj čistoći i kristalno čistom moru. Glavne plaže poput Velike i Male Raduče, Maža i Mare nude raznolike opcije od šljunčanih do stjenovitih površina, idealne za opuštanje i uživanje u suncu, ali i aktivne užitke kao što su biciklizam, pješaćenje i jogging uz more. Mali biseri poput plaže Bau bar, Popožo, Garbine, Bile lučice i plaže Bilo skrivaju se u uvalama, savršeni za ronjenje i jedrenje u kristalnoj vodi.





## **BEACHES**

*Primošten boasts beautiful beaches known for their cleanliness and crystal-clear water. Main beaches such as Velika Raduča, Mala Raduča, Maž, and Mara offer a variety of options from pebble to rocky shores, ideal for relaxing and enjoying the sun, as well as for active pursuits like cycling, walking, and jogging by the sea. Hidden gems such as Bau Bar, Popožo, Garbina, Bila Lučica, and Bilo, are tucked away in coves, providing an ideal setting for diving and sailing in crystal-clear waters.*



## KULTURA

Kulturna baština ovog mjesta očituje se kroz bogate tradicije, kao što su klapsko pjevanje i običaji vezani uz more. Festivali folklor, gastronomije i umjetnosti tijekom ljetnih mjeseci dodatno obogaćuju doživljaj Primoštena.

### Župna crkva sv. Jurja

Turski napadi u 15. stoljeću natjerali su Primoštence da se presele iz zaleđa na otok Golu glavu, gdje su 1485. podigli prvu crkvu sv. Marije. Župa Prhovo (osnovana 1298.) prestaje postojati, a Primošten postaje novo središte. Sv. Juraj, zaštitnik stare župe, pridružio se kao drugi patron zahvaljujući zvonima Andrije Gracića Gracina iz 1685. Orijentirana istok-zapad, zaštićena je kao kulturno dobro Republike Hrvatske i krase vrh brda s pogledom na more.

## CULTURE

*The cultural heritage of this place is reflected in its rich traditions such as klapa style singing and its sea-related customs. Summer festivals dedicated to folklore, gastronomy, and the arts make the overall Primošten experience more memorable.*

### Parish Church of St. George

*Turkish raids in the 15th century drove the people of Primošten from the hinterland to the island of Gola Glava, where in 1485 they built the first Church of St. Mary. The parish of Prhovo (founded in 1298) ceased to exist, and Primošten became the new centre. St. George, the patron of the old parish, was added as a second patron thanks to the bells of Andrija Gracić Gracin, dating from 1685.*

*This east-to-west oriented church, which crowns a hilltop overlooking the sea, is protected by the Republic of Croatia as a cultural heritage site.*





### **Crkva sv. Roka**

Prvotno groblje na trgu Rudina imalo je crkvicu Gospe od Milosti (1553.) izgrađenu van zidina, dograđenu 1680. i posvećenu sv. Roku – zaštitniku od kuge. Povezivala je otok s kopnom pokretnim mostom (od čega potiče ime Primošten: pre-most-en). Jednobrodna ruralna crkva bez apsida, sa zvonikom i sakristijom, nalazi se u uređenom parku s čempresima. Zaštićena je kao kulturno dobro.

### **Church of St. Roch**

*In the original cemetery at Rudina Square, there was a small Church of Our Lady of Mercy (1553) built outside the walls, expanded in 1680 and dedicated to St. Roch – the protector against the plague. It connected the island with the mainland by a drawbridge (from which the name Primošten originates: “pre-most-en”, meaning “bridged”). A single-nave rural church without an apse, with a bell tower and sacristy, is located in a landscaped park with cypress trees. It is protected as a cultural heritage site.*



## SPOMENICI

### Spomenik don Ivi Šariću

Tijekom 2. svjetskog rata nakon talijanske odmazde 1942. don Ivo Šarić i don Grgo Roglić upozorili su stanovnike na bombardiranje te molitvom i pregovorima s talijanskim generalom spriječili strijeljanje Primoštenaca. U spomen na njegovo herojstvo, 1991. ispred crkve sv. Roka postavljen je spomenik kipara A. Guberine.

## MONUMENTS

### Monument to don Ivo Šarić

*During World War II, after Italian retaliation in 1942, two catholic priests, don Ivo Šarić and don Grgo Roglić warned the residents about the bombing and, through prayer and negotiations with the Italian general, prevented the execution of the people of Primošten. In memory of his heroism, in 1991 a monument by sculptor A. Guberina was built in front of the Church of St. Roch.*



### Primoštenski težak

Primoštenski kraj, kamenita „suha punta“, svjedoči mukotrpnom radu težaka koji su na Bucavcu stvorili vinograde sorte Babić – pravu „čipku od kamena“. U njihovu čast 2007. je na Pisku postavljen spomenik, djelo kipara Marka Gugića.

### “Primoštenski težak” (“The Farmer of Primošten”)

*The Primošten area, a rocky “dry punta,” testifies to the hard work of farmers who built vineyards of the Babić grape variety on Bucavac – referred to as a “stone lace.” In their honour, in 2007 a monument by sculptor Marko Gugić was built at Piskac.*



### Spomenik primoštenskom ribaru

Primoštenci se se ribarstvom oduvijek prehranjivali, a spomenik ribaru podsjeća na težak život i lov mrežama, uz vjernu mačku kraj nogu koja čeka svoj dio ulova. Ribar i mačka postali su omiljena atrakcija uz plažu, često fotografirana s vizurom Starog sela u pozadini. U njihovoj blizini na šetnici nalazi se i podni spomenik Ruža vjetrova, posvećen vještim primoštenskim ribarima i njihovom umijeću čitanja vjetra.

#### ***“Primoštenski ribar” (“The Fisherman of Primošten”)***

*The people of Primošten have traditionally made their living from fishing, and this monument to the fisherman recounts the hardships of net fishing. It depicts a fisherman with a faithful cat at his feet, waiting for its share of the catch. The fisherman and the cat have become a popular seaside attraction, often photographed with the Old Village in the background. Nearby, on the promenade, there is also a ground monument titled “Ruža vjetrova” (“Wind Rose”), dedicated to the skilled fishermen of Primošten, and their ability to read the winds.*

### Spomenik Ribar pod osti

Na ulazu u Staro selo, u plićaku na Pisku, nalazi se skulptura tradicijskog kaića s dvama ribarima u lovu pod svićom – jedan stoji na provi s ostima, drugi vesla. Spomenik „Ribar pod osti“, djelo kipara Tea Baučića, noću osvjetljava feral spojen na javnu rasvjetu, kao podsjetnik na nekadašnji život od ribolova.

#### ***“Ribar pod osti” (“Spearfisher”)***

*At the entrance to the Old Village, in the shallows of Pisak, stands a sculpture of a traditional small boat with two fishermen fishing by torchlight – one standing at the bow with a spear, the other rowing. The monument “Ribar pod osti” (“Spearfisher”) created by sculptor Teo Baučić, is illuminated at night by a lantern connected to the public lighting, as a reminder of the fishing practices of yesteryear.*





## ČIPKA

Umijeće izrade čipke u Primoštenu, koje se prvi put spominje davne 1550., uvršteno je 2009. u Registar kulturnih dobara kao zaštićeno nematerijalno dobro Ministarstva kulture RH, a 2024. primoštenska čipka dobila je oznaku zemljopisnog podrijetla, čime je potvrđeno da svoju kvalitetu i svojstva duguje višestoljetnoj tradiciji čipkarstva ovoga kraja.





### **LACE**

*The art of lace-making in Primošten, first recorded as far back as 1550, was entered into the Croatian Ministry of Culture's Register of Cultural Goods in 2009, and given a designation of protected intangible asset. In 2024 Primošten lace was granted a designation of geographical origin, confirming that its quality and characteristics stem from the centuries-old lace-making tradition of the area.*



### **HOTEL**

Hotel Zora nalazi se uz samu obalu, nekoliko minuta hoda od stare jezgre Primoštena.

Hotel raspolaže udobnim smještajem i brojnim sportskim sadržajima. Gostima su na raspolaganju teniski tereni, teren za odbojku na pijesku, mini golf, te mogućnosti vodenih sportova u neposrednoj blizini. Zahvaljujući svojoj lokaciji, hotel je prikladno polazište za aktivan odmor i istraživanje prirodnih i kulturnih znamenitosti primoštenskog područja.

### **HOTEL**

*Hotel "Zora" is located right on the coast, only a few minutes' walk from the old town centre of Primošten. The hotel provides comfortable accommodation and a wide range of sports facilities. Guests have access to tennis courts, a beach volleyball court, mini golf, as well as opportunities for water sports in the immediate vicinity. Thanks to its location, the hotel is a convenient starting point for an active holiday and for exploring the natural and cultural attractions of the Primošten area.*



**KAMP**

Kamp Adriatik, smješten uz kristalno čisto more i u borovoj šumi, spaja prirodu, udobnost i autentičnu dalmatinsku atmosferu. Idealan za opušten obiteljski odmor, kamp nudi dugu plažu sa šljunčanim uvalama, stjenovitim zonama za sunčanje te dvjema uređenim plažama za pse.

**CAMP**

*Camp Adriatik, situated in a pine forest by the crystal-clear sea, combines nature, comfort, and an authentic Dalmatian atmosphere. Ideal for a relaxing family holiday, the camp offers a long beach with pebble coves, rocky sunbathing areas, and two designated dog-only beaches.*





### **NAUTIKA**

Marina Kremik jedna je od najbolje zaštićenih marina na Jadranu, poznata po visokoj razini usluge koja uključuje tehničku podršku i opskrbu gorivom. Zahvaljujući položaju, predstavlja izvrsno polazište za plovidbu srednjim i južnim Jadranom, a dodatnu prednost čini njezina blizina Zračnoj luci Split.

### **NAUTICAL TOURISM**

*Marina Kremik is one of the best-protected marinas on the Adriatic, known for its high level of service, which includes technical support and fuel supply. Thanks to its location, it is an excellent starting point for sailing the central and southern Adriatic – its proximity to Split Airport being an additional advantage.*





#### **Lučka pristaništa Stara i Nova riva**

Stara riva smještena je uz staru jezgru Primoštena i predstavlja tradicionalno lučko pristanište te jedan od prepoznatljivih simbola mjesta, a namijenjena je lokalnim brodovima i manjim jahtama. Nova riva nalazi se u drugom dijelu obale i uređena je prema suvremenim nautičkim potrebama, pa zajedno doprinose živom obalnom prostoru za šetnju, pristajanje i boravak posjetitelja.

#### ***Harbour quays: Stara i Nova riva***

*Stara riva is located by the historic centre of Primošten and serves as a traditional harbour quay and one of the town's recognisable symbols, intended for local boats and smaller yachts.*

*Nova riva is situated along another part of the coast and has been developed to meet modern nautical needs; together, they contribute to a lively waterfront area for walking, mooring, and leisure by the sea.*



### **VIDIKOVAC GOSPE OD LORETA**

Vidikovac Gospe od Loreta smješten je na brdu Gaj iznad Primoštena i jedan je od najprepoznatljivijih simbola mjesta. Impozantan kip, visok 17 metara, dostupan je uređenom cestom ili pješačkom stazom, što ga čini privlačnim i ljubiteljima rekreacije. Vidikovac je omiljeno mjesto za fotografiranje s jedinstvenim pogledom na cijeli Primošten i okolne otoke, dok caffe bar s terasom uz kip nudi nezaboravan doživljaj zalaska sunca prema primoštenskom poluotoku i otvorenom moru.





### **OUR LADY OF LORETO LOOKOUT**

*The Our Lady of Loreto Lookout is located on Gaj Hill overlooking Primošten, and is one of the town's most recognisable landmarks. The imposing statue, 17 metres high, can be reached by a paved road or a walking trail, making it attractive to recreation enthusiasts as well. The viewpoint is a popular spot for photography, offering a unique view of the entire Primošten and the surrounding islands, while the café bar with a terrace next to the statue provides a memorable sunset view of the Primošten peninsula and the open sea.*





### **ŽEŽIN GOSPE OD LORETA**

Žežin Gospe od Loreta tradicionalni je dan pripreme za blagdan Gospe od Loreta, koji se u Primoštenu obilježava 9. svibnja. U večernjim satima u župnoj crkvi sv. Jurja održava se sveta misa, nakon koje se oko cijelog mjesta pale svitnjaci u čast Gospi, a na brdu Gaj, podno kipa Gospe od Loreta, pale se baklje koje čine pozdrav: „Ave Maria“. Središte je okupljanja trg Rudina, gdje se tradicionalno svake godine organizira koncert uoči blagdana Gospe od Loreta.

### **EVE OF OUR LADY OF LORETO**

*The Eve of Our Lady of Loreto is the traditional day of preparation for the feast of Our Lady of Loreto, which takes place in Primošten on 9 May. In the evening hours, a mass is celebrated in the parish church of St. George, followed by the lighting of bonfires throughout the town in tribute to the Virgin Mary. On the Gaj Hill, at the foot of the statue of Our Lady of Loreto, torches are ignited to form the greeting: "Ave Maria". The central gathering place is Rudina Square, where a concert is traditionally organised each year on the eve of the feast of Our Lady of Loreto.*



#### **BLAGDAN GOSPE OD LORETA**

U Primoštenu se 10. svibnja slavi Blagdan Gospe od Loreta, nebeske zaštitnice mjesta. Povijest štovanja Gospe od Loreta seže u daleku 1835. godinu, a ta se tradicija kroz stoljeća duboko ukorijenila u vjerski i kulturni identitet Primoštena. Taj dan ujedno je i Dan Općine Primošten, obilježen svečanom procesijom i misnim slavljem, a slavi se kao simbol dobrote, vjere i nositeljice života. Nakon procesije na trgu Rudina pleše se primoštensko tradicionalno kolo uz pratnju Primoštenskog puhačkog orkestra.

#### ***FEAST OF OUR LADY OF LORETO***

*In Primošten, the Feast of Our Lady of Loreto, the heavenly patroness of the town, is celebrated on 10 May. The history of devotion to Our Lady of Loreto dates back to 1835, and it has been embedded in the religious and cultural identity of Primošten throughout the centuries. This day has also been selected to serve as the Day of the Municipality of Primošten, which is commemorated with a solemn procession and mass, celebrated as a symbol of goodness and faith, in honour of Our Lady, the giver of life. After the procession, a traditional Primošten version of kolo, a Slavic circle dance, is performed on Rudina Square, accompanied by the Primošten Brass Band.*

## GASTRO

### Agroturizam

Agroturizam u Primoštenu pruža jedinstvenu priliku da doživite prirodu, tradiciju i autentični ruralni život primoštenskog kraja. Domaća gostoljubivost u starinskom ambijentu omogućuje bijeg od gradske vreve i upoznavanje lokalne poljoprivrede. Lokalni poljoprivrednici, maslinari, vinari, ribari pravi su predstavnici i čuvari baštine primoštenskog zaleđa.

### Hrana i piće

Bogata primoštenska gastronomija temelji se na mediteranskim jelima od svježih ribe, plodova mora, maslinova ulja i lokalnog povrća. Uživajte u specijalitetima poput pršuta i sira, riblje juhe, ribe na žaru, škampima i školjkama. Tradicionalne namirnice spojene sa suvremenim tehnikama pripreme nude neponovljivo gastronomsko iskustvo za sva nepca.

### Vinski doživljaj

Enogastronomija u Primoštenu ponosna je na svoj Babić, vrhunsko vino prepoznatljivo u svijetu. Babić je autohtona sorta crnog grožđa, a vino je crno, suho, tamne rubin boje, ugodnog mirisa i voćne arome.





## **GASTRONOMY**

### **Agrotourism**

*Agrotourism in Primošten offers a unique opportunity to experience nature, tradition, and the authentic rural life of the Primošten hinterland. Warm local hospitality in a traditional setting provides an escape from the city hustle and an insight into local agriculture. Local farmers, olive growers, winemakers, and fishermen are true representatives and guardians of the heritage of the Primošten hinterland.*

### **Food and drink**

*Primošten's rich gastronomy is based on Mediterranean dishes made from fresh fish, seafood, olive oil, and locally grown vegetables. Enjoy specialties such as prosciutto and cheese, fish soup, grilled fish, scampi, and shellfish. Traditional ingredients combined with modern preparation techniques provide a unique gastronomic experience that will satisfy every palate.*

### **Wine experience**

*Oenogastronomy in Primošten takes great pride in its local grape variety, Babić, a top-quality wine recognised worldwide. Babić is an indigenous red grape variety, and the wine is red, dry, deep ruby in colour, with a pleasant aroma and fruity notes.*





### **VINOGRADI BUCAVAC**

Vinogradi Bucavac nalaze se oko 3 km južno od Primoštena, iznad mora, i zbog mozaika kamena i loze često se opisuju kao „kame-  
na čipka“. Vlačice s tek nekoliko čokota, omeđene suhozidima, obrađuju se isključivo ručno i čine prepoznatljiv kultivirani krajolik upisan kao nepokretno kulturno dobro. Na Bucavcu se uzgaja autohtona sorta Babić, koja u ovim škrtim, sunčanim vinogradima daje male količine, ali vrhunskog vina – pravi simbol Primoštena i dalmatinske težačke tradicije.

### **BUCAVAC VINEYARDS**

*The Bucavac vineyards are located about 3 km south of Primošten, above the sea, and are often described as “stone lace” due to the mosaic built by stone and vines. Small plots with only a few vines, bordered by dry-stone walls, are cultivated exclusively by hand, and form a distinctive cultural landscape registered as an immovable cultural asset. Bucavac is home to the indigenous Babić variety, which in these sparse, sun-drenched vineyards produces small quantities of exceptional wine – a true symbol of Primošten and the Dalmatian farming tradition.*





## PRIMOŠTENSKO ZALEĐE

Primoštensko zaleđe tipičan je dalmatinski krš: valoviti brežuljci, suhozidi, maslinici, vinogradi i mali kameni zaselci koji okružuju obalni dio Primoštena. Područje je stoljećima vezano za poljoprivredu i stočarstvo – uz lozu i masline uzgajale su se žitarice, a očuvana su i tradicionalna gumna (mali okrugli popločani prostori za vršenje žita) te ostatci starih seoskih gospodarstava. Danas u zaleđu djeluju seoska domaćinstva i obiteljska poljoprivredna gospodarstva koja nude vino, maslinovo ulje i domaće proizvode, a krajolik je sve popularniji za biciklizam, šetnje i izlete izvan gužve na obali.





**PRIMOŠTEN HINTERLAND**

*The Primošten hinterland is a typical Dalmatian karst landscape: rolling knolls, dry-stone walls, olive groves, vineyards, and small stone hamlets surrounding the coastal part of Primošten. For centuries, the area has been tied to agriculture and livestock farming – alongside vines and olives, cereals were also cultivated, and traditional threshing floors (small circular paved areas used for processing grain) as well as remnants of old rural estates have been preserved. Today, rural households and family farms in the hinterland produce wine, olive oil, and homemade products, while the landscape has become an increasingly popular setting for cycling, walking, and excursions far from the crowds of the coast.*





Zagreb/Zagreb	<b>365 km</b>
Ljubljana/Ljubljana	<b>420 km</b>
Beč/Vienna	<b>715 km</b>
Milano/Milan	<b>795 km</b>
Berlin/Berlin	<b>1.335 km</b>
Budimpešta/Budapest	<b>705 km</b>
München/Munich	<b>830 km</b>
Pariz/Paris	<b>1.675 km</b>
Prag/Prague	<b>990 km</b>

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## TURISTIČKE AGENCIJE TOURIST AGENCIES

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### **Dalmatinka**

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Tel: +385 22 570 323  
www.dalmatinka.hr  
info@dalmatinka.hr

### **Nik**

Trg Stjepana Radića 1  
Tel: +385 22 571 200  
www.nik.hr  
primosten@nik.hr

### **Adriagate**

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www.adriagate.com  
info@adriagate.com

### **Laguna**

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www.laguna-primosten.hr

### **Discover Dalmatia**

Splitska 12  
Tel: +385 22 643 755  
www.discover-dalmatia.hr  
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### **Calista**

Tel: +385 98 173 5212  
www.calista.hr  
info@calista.hr

## KORISNE INFORMACIJE USEFUL INFORMATION

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### **Općina Primošten The Municipality of Primošten**

Sv. Josipa 7  
Tel: +385 22 571 900  
www.primosten.hr  
info@primosten.hr

### **Policija Police**

Crnica 25  
Tel: **192**  
Tel: +385 22 570 092  
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### **Ambulanta Communal Health Centre**

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### **Vatrogasci Fire Department**

Ulica Porat  
Tel: **193**

### **Ljekarna Pharmacy**

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### **Pošta Post Office**

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### **Komunalno poduzeće Bucavac "Bucavac" Public Utility Company**

Svetog Josipa 7  
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### **Hitne službe Emergency services**

Tel: **112**



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